

FIGURE 1

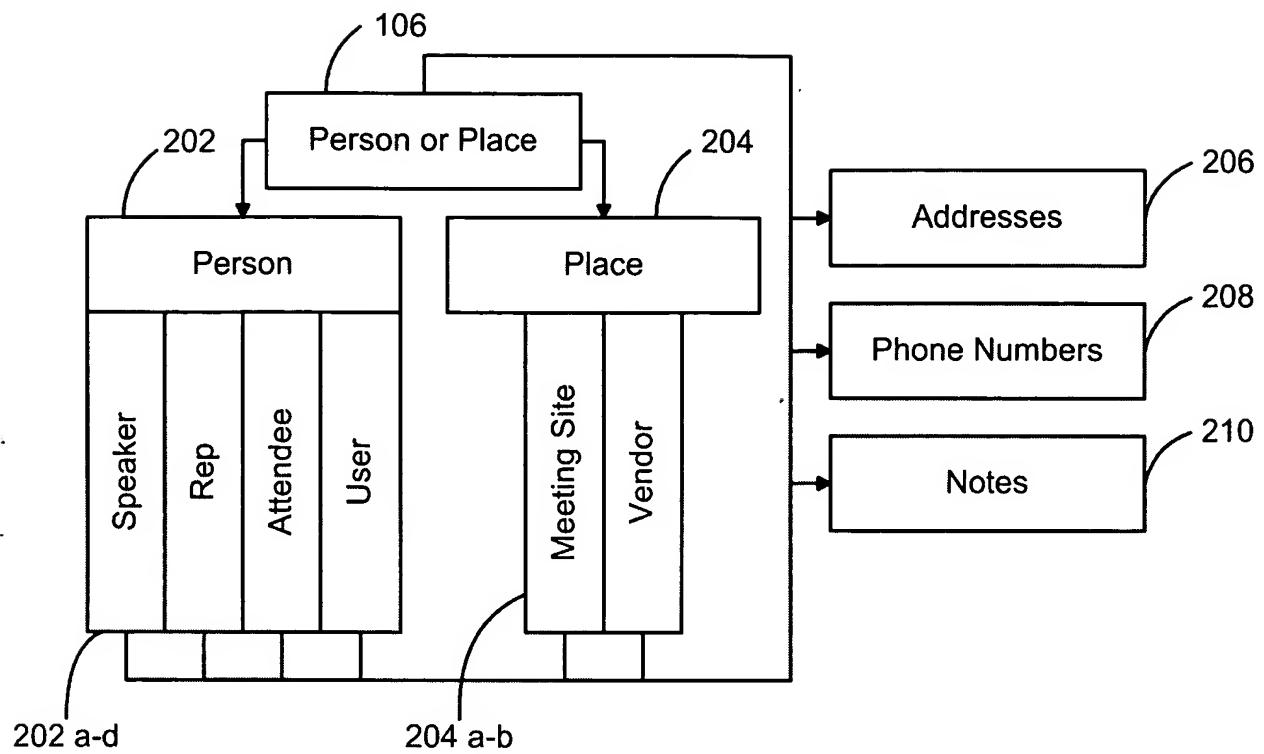


FIGURE 22

My Programs Request Program Alerts Program Allocations Budget Allocations Other Programs Speaker Training

Meeting Code	Meeting Date	Alert Date	Alert	Note
FHC-PRO-4085-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form. <u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call (30.</p>
FHC-CME-7266-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form. <u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call (9290.</p>
FHC-CME-7268-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form. <u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call (</p>
				<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner,</p>

Figure 40

Report List Report

Figure 65

Export to Excel

Speaker Honoraria Report

Name	City	State	Territory Number	Specialty	Meeting Count	YTD Honoraria	Total Honoraria
Bel Air	MD	A077096			3	\$3,000.00	\$3,000.00
Woodbridge	VA	B057210	OBG		1	\$750.00	\$750.00
New York	NY	A017010			1	\$750.00	\$750.00
New York	NY	A017008	OBG		30	\$51,800.00	\$51,800.00
Loveland	OH	C067382	OBG		1	\$1,000.00	\$1,000.00
Cordova	TN	D027448	OBG		2	\$2,000.00	\$2,000.00
Norfolk	VA	B057214	OBG		4	\$5,400.00	\$5,400.00
Los Angeles	CA	E057620	OBG		5	\$9,500.00	\$9,500.00
Orange	CT	A027018	OBG		3	\$2,500.00	\$2,500.00
Vernal	UT	E027570			1	\$1,650.00	\$1,650.00
Greenville	NC	B027170	OBG		1	\$1,000.00	\$1,000.00
Salem	MA	A087118	OBG		3	\$3,000.00	\$3,000.00
Syracuse	NY	A097128	OBG		1	\$1,000.00	\$1,000.00
South Bend	IN	C047344	OBG		1	\$1,000.00	\$1,000.00
Richmond	VA	B057218			2	\$1,000.00	\$1,000.00
Atlanta	GA	B037176	OBG		5	\$8,000.00	\$8,000.00
Baltimore	MD	A057064	OBG		3	\$2,500.00	\$2,500.00
Chesterfield	MO	D037464	OBG		3	\$4,500.00	\$4,500.00
Omaha	NE		OBG		2	\$500.00	\$500.00
Kokomo	IN	C047334			1	\$500.00	\$500.00
Hilliard	OH	C087406	OBG		2	\$1,500.00	\$1,500.00
Albuquerque	NM	D077528			1	\$500.00	\$500.00
Albany	NY	A097126	OBG		1	\$750.00	\$750.00
Wellesley	MA		OBG		2	\$1,250.00	\$1,250.00
Pittsburgh	PA	A077108	OBG		4	\$5,500.00	\$5,500.00
Atlanta	GA	B037176	OBG		1	\$750.00	\$750.00
Stratford	NJ		OBG		1	\$1,000.00	\$1,000.00
Mill Valley	CA	E037592	OBG		2	\$3,000.00	\$3,000.00
West Bloomfield	MI	C057354			6	\$6,000.00	\$6,000.00
Orange	CA	E017556	OBG		1	\$1,500.00	\$1,500.00
Brooklyn	NY	A017014	OBG		1	\$1,000.00	\$1,000.00
Casselberry	FL	B017140			3	\$2,750.00	\$2,750.00
Morristown	NJ	A047050	OBG		13	\$18,700.00	\$18,700.00
Chesterfield	MO	D037464	OBG		28	\$42,000.00	\$42,000.00
Arlington Heights	IL	C097426	OBG		1	\$1,000.00	\$1,000.00
Dallas	TX	D017434	OBG		4	\$3,450.00	\$3,450.00
Centerport	NY	A017002	OBG		1	\$750.00	\$750.00
San Antonio	TX	E087674	OBG		6	\$9,000.00	\$9,000.00
Ventura	CA	E067644	OBG		1	\$1,500.00	\$1,500.00
Miami	FL	B047200	OBG		5	\$9,000.00	\$9,000.00

Report List Report

[Export](#)

Field Sales Report

Program Type	Territory	Rep/DM	Total Programs	Completed Programs	Total Actual Costs To Date	Attendees	Call Class 1	Call Class 2	Call Class 3	Call Class 4	No Call Class	Cost Per Attendee	Cos Pro
CSC			166	152	\$57,663.18	710	221	48	20	73	441	\$81.22	\$
Franchise CME			337	246	\$940,592.57	3989	1046	412	164	448	2529	\$235.80	\$3
Grand Rounds			118	82	\$164,303.31	1526	223	125	68	290	1178	\$107.67	\$2
Mirena Promotional			56	46	\$158,435.84	621	157	44	32	75	420	\$255.13	\$3
	Total		677	526	\$1,320,994.90	6846	1649	629	284	884	4568	\$192.96	\$2,5

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Figure 66

Report List Report

Exp

Marketing Financial Summary Report

Event Type	Topic	# Complete	Total Pass Through for completed events	Total Mgmt Fees for completed events	Total Expense for completed events	# Pending	Total Pass Through for pending events	total Mgmt Fee for pending events	Total Expense for pending events	Total Seri
CME Dinner Meeting		1	\$2,414.27	\$850.00	\$3,284.27	0	\$0.00	\$0.00	\$0.00	
CME Dinner Meeting	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life	191	\$671,309.20	\$152,572.50	\$823,881.70	41	\$152,460.91	\$35,487.50	\$187,948.41	\$1
CME Dinner Meeting	Reproductive Health Benefits throughout the Lifecycle	74	\$270,966.10	\$65,992.75	\$336,958.85	30	\$121,591.28	\$25,400.00	\$146,991.28	
CSC Meeting		166	\$57,663.18	\$62,160.00	\$119,823.18	0	\$0.00	\$0.00	\$0.00	
Grand Rounds	Contraception	95	\$159,655.61	\$62,587.50	\$222,243.11	20	\$32,487.50	\$14,250.00	\$46,737.50	
Grand Rounds	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life	2	\$3,135.57	\$1,600.00	\$4,735.57	0	\$0.00	\$0.00	\$0.00	
Grand Rounds	HRT	1	\$3,262.13	\$750.00	\$4,012.13	0	\$0.00	\$0.00	\$0.00	
Promotional Dinner Meeting		53	\$158,612.34	\$42,705.00	\$201,317.34	3	\$10,527.00	\$2,700.00	\$13,227.00	
Total		583	\$1,327,018.40	\$389,217.75	\$1,716,236.15	94	\$317,066.69	\$77,837.50	\$394,904.19	\$2,1

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Figure 67

Report List Report

[Export to Excel](#)

Login Summary

Territory	Rep/DM	Last Login Date	Total Login Count
A		10/20/2003 2:33:14 PM	28
A01		10/24/2003 4:11:23 PM	24
A017000		10/20/2003 11:20:41 AM	12
A017002		9/3/2003 1:12:32 AM	11
A017004		10/29/2003 5:33:52 PM	8
A017008		10/23/2003 9:37:35 PM	17
A017010		9/22/2003 10:38:23 PM	2
A017012		10/28/2003 6:51:05 PM	11
A017014		10/16/2003 8:32:10 PM	3
A02		10/29/2003 6:52:05 PM	36
A027016		10/24/2003 8:27:27 PM	13
A027018		10/24/2003 5:53:47 PM	23
A027020		10/20/2003 10:09:49 PM	37
A027024		10/29/2003 7:28:32 AM	22
A027028		10/25/2003 6:14:23 PM	19
A03		10/21/2003 10:32:03 AM	29
A034020		6/25/2003 8:47:18 AM	10
A037030		7/16/2003 7:19:37 PM	35
A037032		6/6/2003 5:42:23 PM	12
A037034		10/21/2003 8:39:28 PM	6
A037036		8/6/2003 9:18:45 PM	17
A037038		7/17/2003 10:36:31 PM	8
A037040		8/1/2003 3:21:04 PM	26
A037042		10/21/2003 7:02:52 PM	4
A037044		6/10/2003 11:10:25 PM	10
A04		8/29/2003 11:14:33 AM	13
A044005		10/28/2003 1:47:07 PM	8
A047046		8/26/2003 11:31:35 PM	11
A047048		8/8/2003 6:30:48 PM	12
A047050		5/16/2003 8:07:53 AM	3
A047052		6/30/2003 8:45:48 AM	7
A047054		4/21/2003 10:12:14 PM	2
A047056		10/17/2003 4:36:28 PM	37
A047062		5/20/2003 6:25:57 PM	5
A05		10/24/2003 9:37:12 AM	70
A054150		10/5/2003 7:13:48 PM	16
A054160		9/25/2003 8:56:54 PM	10
A057064		4/16/2003 8:01:27 AM	3
A057066		10/6/2003 10:40:43 AM	9
A057068		5/16/2003 2:41:46 PM	10
A057070		9/16/2003 9:01:18 PM	10
A057072		9/24/2003 7:47:05 AM	10

Figure 68

Fulfillment Items	
- CSV File	2502
- Attendee CSV File	2504
- 2 Day Venue Confirmation	2506
- 7 Day Cover Memo	2508
- Cancellation Fax	2510
- Cancellation Notice	2512
- Custom Invitation	2514
- DM/Speaker Confirmation - 1 speaker	2516
- DM/Speaker Confirmation - 2 speakers	2518
- Generic Invitation	2520
- Local Speaker Thank You Letter	2522
- National/Single Speaker Thank You Letter	2524
- Reminder Fax	2526
- Request for Receipt	2528

FIGURE 79

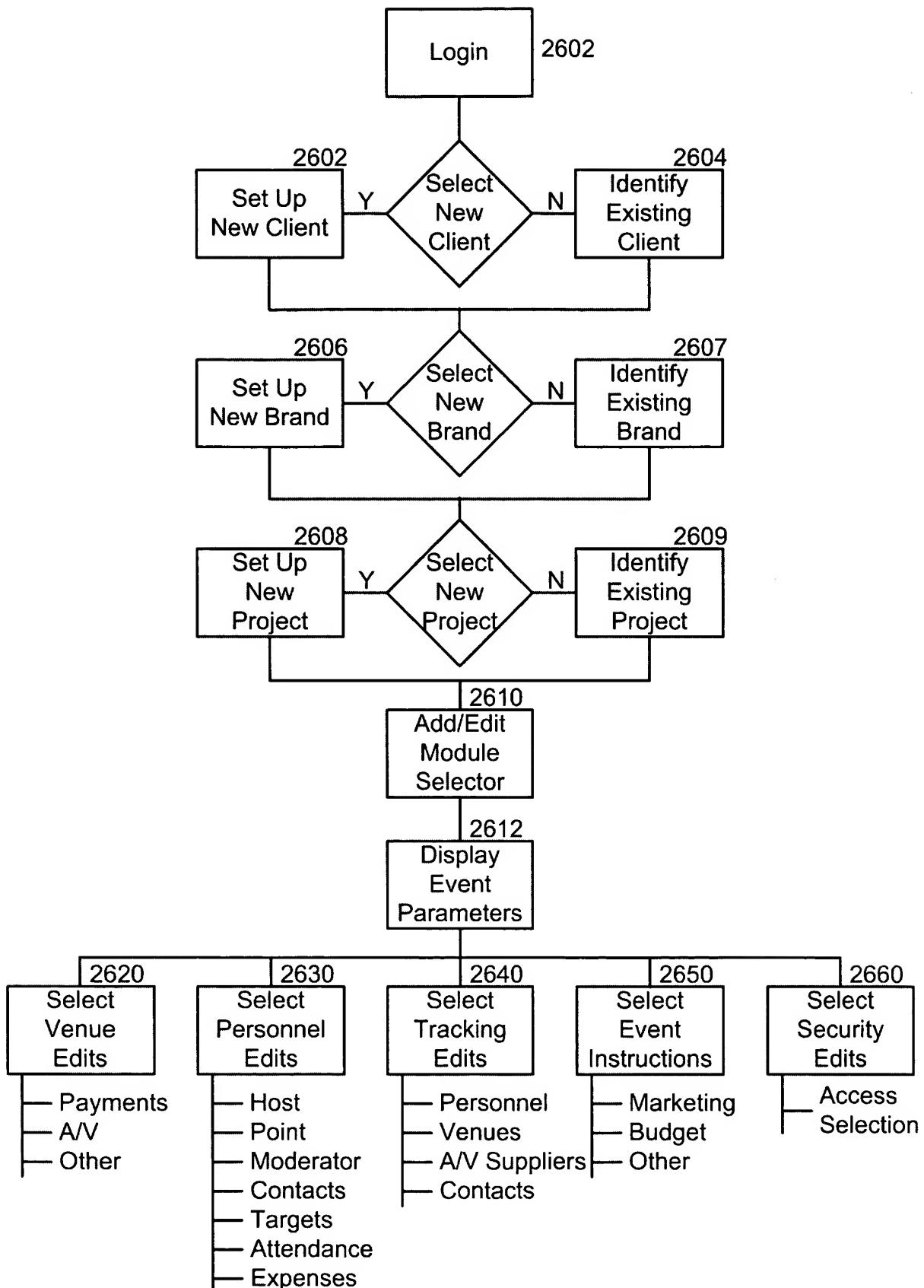


FIGURE 80

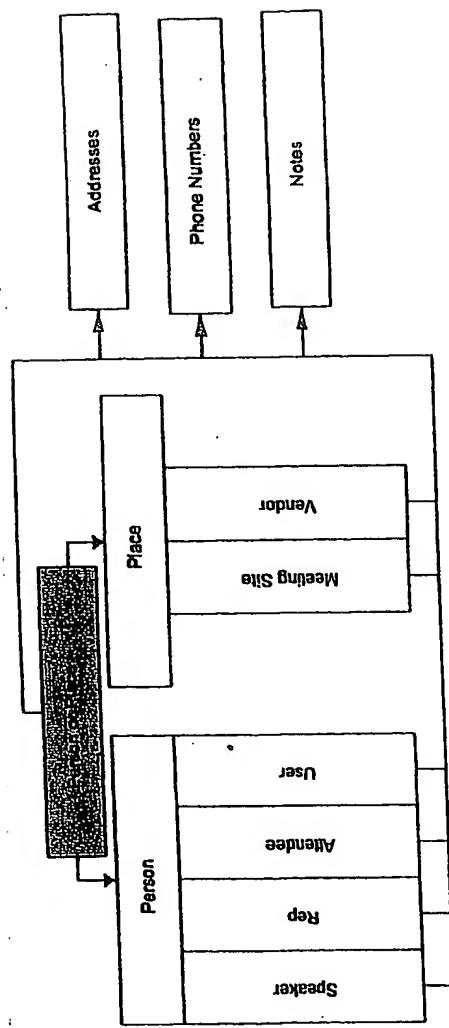


FIGURE 61
30

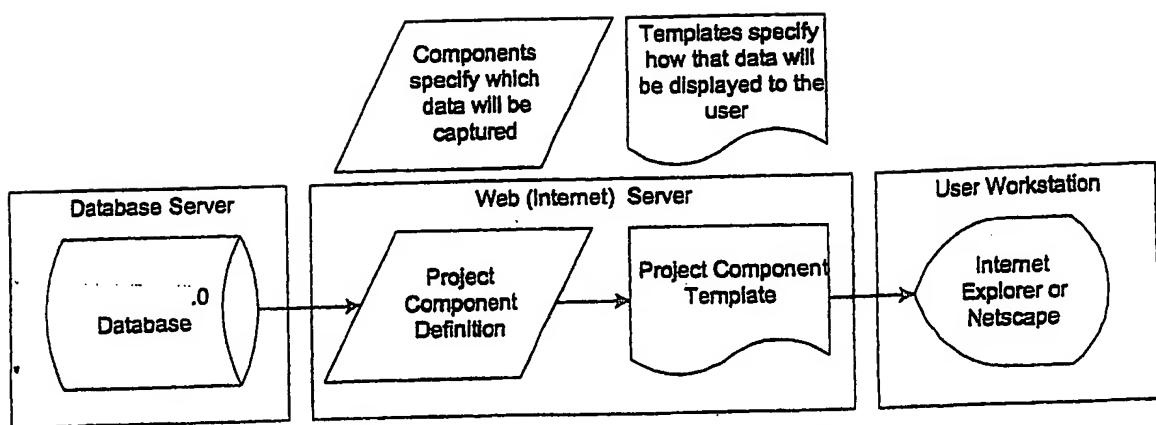


FIGURE 8.2

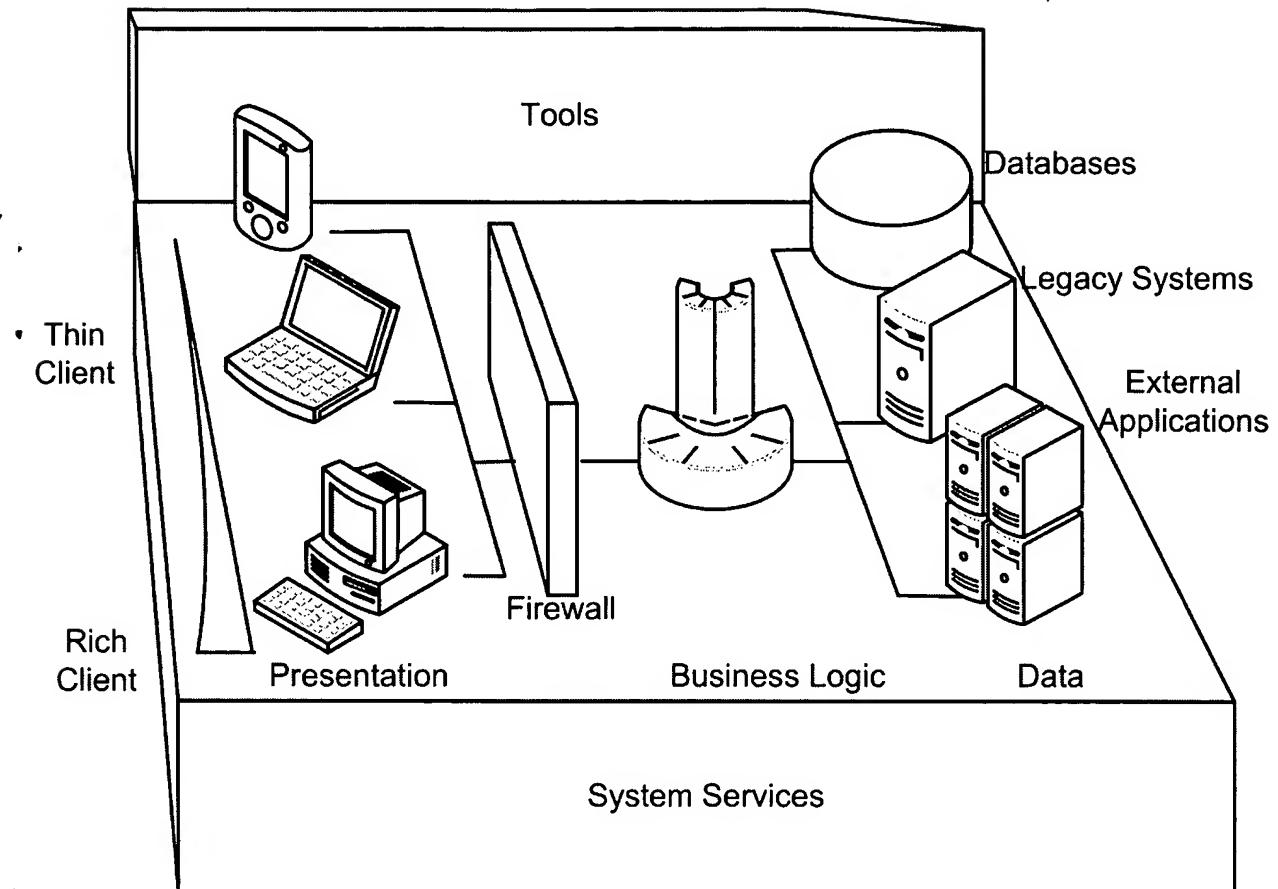


FIGURE 83